



Vicky Flip Flop

TRAVEL + FESTIVAL BLOGGER

TRAVELS

VICTORIA PHILPOTT

vickyflipfloptravels.com

vicky@vickyflipfloptravels.com

@VickyFlipFlop

My **5-year-old travel blog** was set up to inspire people to travel in a way, and to places, they wouldn't have thought of before.

I **love festivals** and aim to encourage others to explore different ones around the world to learn about cultures, history and society.

MY READERS

In my recent survey my readers said I was 'authentic', 'funny', 'relatable' and 'easy to read'.

"I love the colourful vibe, and it's so fun - it's like getting advice from your best mate who's on that enviable RTW trip!"

- a reader

VICKYFLIPFLOPTRAVELS.COM/MY-SURVEY



BLOG STATS

Page views: 100k+
Unique visitors: 60k+

63%/36%: F/M

40%: 25-34

35%: 18-24

43% / 19% / 7%:

UK / US / OZ

@VICKYFLIPFLOP



75K VIEWS



18.4K



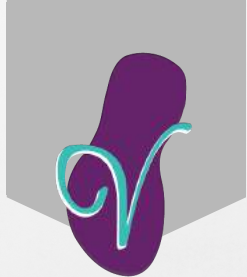
4800+



3600+



500 VIEWS



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"Working with Vicky is a pleasure. She knows her readers, she knows herself and her writing and knowledge are on the money. She's generous with her experience, and helps brands by plotting out scenarios that she already knows work well for her, her readers and her collaborators. Brilliant"

– Karen Tippett, Director, TippettPR



WORK WITH ME

- Writer
- Copywriter
- Editor
- Speaker
- Competitions
- Social media campaigns
- Sponsored posts
- Newsletter inclusion
- Blog advisor
- Content creation
- Ambassadorships
- Video work

VICKYFLIPFLOPTRAVELS.COM/WORK-WITH-ME



PREVIOUS COLLABORATIONS

- Visit Florida
- VIBE Israel
- St Kitts
- Visit New Orleans
- Sziget Festival
- Latitude Festival
- Hogmanay
- Bardolino Wine Festival
- Havana Club
- Lufthansa
- Busabout
- MedSailors



MAIN TOPICS COVERED

SOLO AND GROUP TRAVEL // DESTINATION GUIDES // FESTIVALS //
FOOD // DRINK // SKI // CYCLE