

# Vicky Flip Flop

VICTORIA PHILPOTT  
vickyflipfloptravels.com  
vicky@vickyflipfloptravels.com  
@VickyFlipFlop

## TRAVEL + FESTIVAL BLOGGER

My **8-year-old travel blog** was set up to inspire people to travel in a way, and to places, they might not have thought of before.

I **love festivals** and aim to encourage others to explore different ones around the world to learn about cultures, history, music and society.

## MY READERS

In my last survey my readers said I was 'authentic', 'funny', 'relatable' and 'easy to read'.



"I love the colourful vibe, and it's so fun - it's like getting advice from your best mate who's on that enviable RTW trip!"

[VICKYFLIPFLOPTRAVELS.COM/MY-SURVEY](https://vickyflipfloptravels.com/my-survey)



## BLOG STATS p/m

Page views: 70k+  
Unique visitors: 50k+

63%/36%: F/M

40%: 25-34  
35%: 18-24

43% /19% /7%:  
UK / US / OZ

@VICKYFLIPFLOP



600K VIEWS / 1400+ SUBS



20.5K



7.5K



4400+



**VICTORIA PHILPOTT**  
**vickyflipfloptravels.com**

vicky@vickyflipfloptravels.com

@VickyFlipFlop

"Working with Vicky is a pleasure. She knows her readers, she knows herself, and her writing and knowledge are on the money. She's generous with her experience, and helps brands by plotting out scenarios that she already knows work well for her, her readers and her collaborators. Brilliant"

– Karen Tippett, Director, TippettPR



## WORK WITH ME

- Writer
- Copywriter
- Editor
- Speaker
- Competitions
- Social media campaigns
- Sponsored posts
- Newsletter inclusion
- Blog advisor
- Content creation
- Ambassadorships
- Video work

[VICKYFLIPFLOPTRAVELS.COM/WORK-WITH-ME](https://vickyflipfloptravels.com/work-with-me)



## PREVIOUS COLLABORATIONS

- Visit Florida
- VIBE Israel
- St Kitts Tourism
- Visit Costa Rica
- Sziget Festival
- Latitude Festival
- Hogmanay Festival
- Bardolino Wine Festival
- Havana Club
- Lufthansa
- Busabout
- MedSailors



## MAIN TOPICS COVERED

SOLO TRAVEL // DESTINATION GUIDES // FESTIVALS //  
ADVENTURE // FOOD // DRINK // SKI // CYCLE