

Vicky Flip Flop

VICKYFLIPFLOPTRAVELS.COM



VICTORIA PHILPOTT

CONTENT CREATOR

Well known as a **top UK travel blog**, VickyFlipFlopTravels is for **female travellers aged 25-44**. My readers have a penchant for **adventure, local food and drink, and fun times** solo, with partners, and with friends.

I've been **blogging for nine years** and **have over 850k YouTube views, 80,000 unique blog views a month, and over 40k social media followers.**



9K+



2.1K+



20.5K+



4.8K+



4.2K

VICKY@VICKYFLIPFLOPTRAVELS.COM
SOUTHSEA, UK

[@VICKYFLIPFLOP](https://www.instagram.com/VICKYFLIPFLOP)

AWARDS & MENTIONS

I'm an award-winning blogger and regularly feature in best blogger lists. I've been quoted on **TravelZoo**, on **Trip Advisor**, in **Wanderlust Magazine**, **The Huffington Post**, **SheKnows**, **The Guardian**, **The Evening Standard**, and featured in the **Daily Mail** and on **BBC Radio** too

<https://vickyflipfloptravels.com/work-with-me/>

STATISTICS

68%: F

32%: M

37%: 25-34

18%: 18-24

UK: 32%

US: 34%

OZ: 4%:

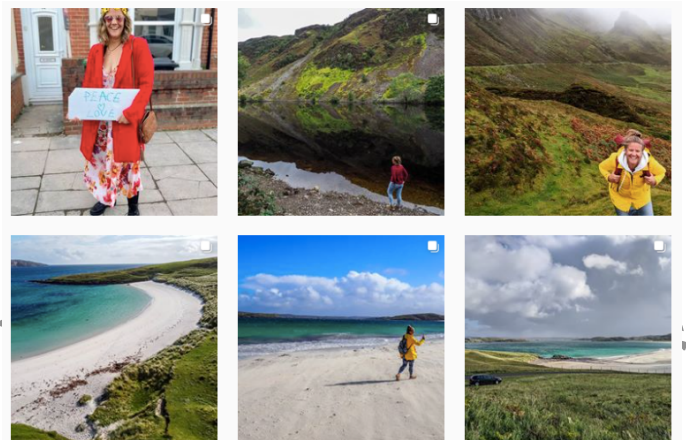
"I love the colourful vibe, and it's so fun - it's like getting advice from your best mate!" - reader

PAST CLIENTS



SPECIALTIES

Writer | Editor | Speaker | Competitions
Campaigns | Sponsored posts | Content creation
Ambassadorships | Video work



TESTIMONIAL

Working with Vicky is a pleasure. She knows her readers, she knows herself and her writing and knowledge are on the money. **She's generous with her experience,** and helps brands by plotting out scenarios that she already knows work well for her, her readers and her collaborators. **Brilliant"**

- Karen Tippet, Director, TippetPR,