

Vicky Flip Flop

VICKYFLIPFLOPTRAVELS.COM



VICTORIA PHILPOTT

CONTENT CREATOR

A top UK travel blog, VickyFlipFlopTravels is for female travellers aged 25-50. Readers enjoy adventure, local food and drink, and fun times solo, with partners, and with friends.

I've been **blogging for over ten years** and have **over a million YouTube views**, **360,000 page views a month**, and **over 40k social media followers**.



10K+



2.5K+



20K+



4.6K+



4.8K+



4.2K

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AWARDS & MENTIONS

I'm an award-winning blogger and regularly feature in best blogger lists. I've been quoted on **TravelZoo**, on **Trip Advisor**, in **Wanderlust Magazine**, **The Huffington Post**, **SheKnows**, **The Guardian**, **The Evening Standard**, and featured in the **Daily Mail** and on **BBC Radio** too. I've also written for **The Independent** and **Lonely Planet**.

<https://vickyflipfloptravels.com/work-with-me/>

I was also a finalist in the **Best Blogger category at the Travel Media Awards 2021**

STATISTICS

68%: F

32%: M

37%: 25-34

18%: 18-24

UK: 32%

US: 34%

OZ: 4%

I love the colourful vibe, and it's so fun – it's like getting advice from your best mate!" – reader

PAST CLIENTS

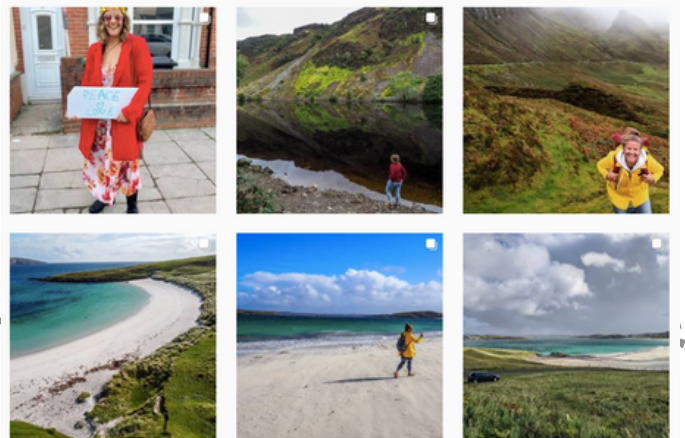


SPECIALTIES

Writer | Editor | Speaker

Campaigns | Sponsored posts | Content creation

Ambassadorships | Video work



TESTIMONIAL

Working with Vicky is a pleasure. She knows her readers, she knows herself and her writing and knowledge are on the money. **She's generous with her experience**, and helps brands by plotting out scenarios that she already knows work well for her, her readers and her collaborators. **Brilliant"**

– Karen Tippet, Director, TippetPR