

Vicky Flip Flop

VICKYFLIPFLOPTRAVELS.COM



VICTORIA PHILPOTT

CONTENT CREATOR

A top UK travel blog, VickyFlipFlopTravels is for female travellers aged 30-50. Readers enjoy adventure, local food and drink, and fun times solo, with partners, and with friends.

I've been **blogging for over 14 years** and have **over a million YouTube views, 45,000 pvs a month**, and a **strong social media following**.



45K+



15.5K+



2.8K+



5.3K+



5.6K

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AWARDS & MENTIONS

I'm an award-winning blogger and regularly feature in best blogger lists. I've been quoted on **TravelZoo**, on **Trip Advisor**, in **Wanderlust Magazine**, **The Guardian**, **The Evening Standard**, and featured in the **Daily Mail** and on **BBC Radio** too. I've also written for **The Independent**, **Saga Magazine** and **Lonely Planet**.

<https://vickyflipfloptravels.com/work-with-me/>

I'm number 9 in Vuelio's **top 10 UK travel blogs for 2025**

STATISTICS

68%: F

32%: M

37%: 25-34

18%: 18-24

UK: 32%

US: 34%

OZ: 4%:

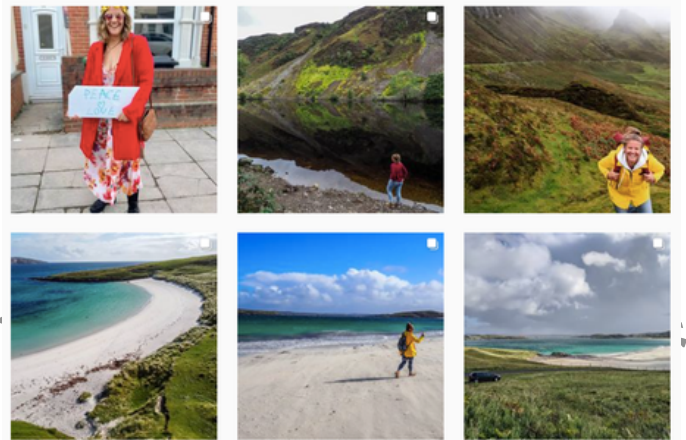
I love the colourful vibe, and it's so fun – it's like getting advice from your best mate!" – reader

PAST CLIENTS



SPECIALTIES

Writer | Editor | Speaker
Campaigns | Sponsored posts | Content creation
Ambassadorships | Video work



TESTIMONIAL

Working with Vicky is a pleasure. She knows her readers, she knows herself and her writing and knowledge are on the money. **She's generous with her experience**, and helps brands by plotting out scenarios that she already knows work well for her, her readers and her collaborators. **Brilliant"**

– **Karen Tippet, Director, TippetPR**